



LUX Media™

Clever Marketing Breeds Profit Growth™



Take it to the top!

LUXMedia are the specialist marketing and communications consultancy which takes brands further!

Achieve greater profile exposure from existing and potential clients with the aid of our highly experienced team, LUXMedia deliver a tailored campaign that's right for you; securing return on investment is our leading quality.

LUXMedia will give you independent advice on the activity most appropriate to meet your marketing or communication objectives.

We have the creative, administrative and project management resources to implement our recommendations — whether this involves a single approach or the integration of several techniques into a structured programme. A clear and compelling strategy is the key to the success of any company.

LUXMedia develops and creates the best strategy for each client based on requirement, transparency, cost reduction and process efficiency, which drives future market innovations and trends.

LUXMedia are focused on driving brand recognition to targeted audiences whether to increase sales, raise awareness, enhance profile, or simply to blast competitors out of the media mindset.

www.luxmedia.co.uk

Brand Management

LUXMedia's branding specialists develop brands that raise awareness, influence purchasing decisions, create price premiums and build loyalty. Our researchers and consultants work with you to define your culture and values. We look at the big issues — strategy, services, products, communications, people and your environment — as well as all those small, important details. We then help your organisation to find its voice, project its personality and fulfil its true potential.

Design and Art Direction

LUXMedia offers an award-winning independent design agency.

We operate over many disciplines including brand identity, literature, website design and development, publishing and exhibition design. Our experienced team of designers and programmers deliver creative, original and intelligent solutions to any brief. Smart, intelligent creative concepts on demand — clarity of delivery and ROI, our leading qualities.

Film and Photography

From corporate to social occasions through to fashion photography including digital video production we provide it all. The LUXMedia film & photo division based in Hertfordshire are a professional group who embrace modern technology and lead by example. The end results are second to none thanks to the skills of our 'high-end' image re-touching specialists, coupled with the latest equipment results in an exceptional standard of photography and film.

Broadcasting

LUXMedia's broadcast division offers a full pre and post production facility for promotional work, film and television. Our highly respected creative team is committed to achieving the highest standards for all our clients. From a light promotional DVD through to a full-length feature film, LUXMedia can accommodate any size or model of production.

dependable strength...



Public Relations

Our clients range from major international companies and brands to smaller specialist businesses. Whatever their size, we deliver consistent, effective campaigns that make a real difference to their sales and future development. Our senior staff have BIG consultancy and brand backgrounds, so our clients gain the benefit of career PR professionals with enormous strategic and creative experience.

Events and Exhibitions

Creativity, innovation, customer commitment and attention to detail — these are the cornerstones of our business and the foundation of our success. With years of production experience behind us, we have the knowledge and experience to ensure your event runs like clockwork! Combine our events division with LUXMedia's design & marketing service to maximise ROI; including both our pre & post marketing services ensures you draw desired attention.

Data Management

LUXMedia have a specialist data division offering a wide range of services to clean and enhance your client, customer or prospect data. Our data supply service is able to supply data from basic list information to specific profiled data depending on your individual and campaign requirements, nationally and internationally.

Direct Mail / Marketing

LUXMedia specialises in developing targeted on and offline original direct mail marketing campaigns that won't end up in the bin. We continue to redesign what "direct" can mean, seeking to build brands and maximise response to communications making our clients brands more intrinsic to more customers' lives. We can advise you on digital versus traditional print techniques and when you should use one or the other or both of them.

Contact LUXMedia on: +44 (0)1442 500308

feel more attractive!



Media Planning and Buying

We place and book media space in national and regional press, together with the major UK directories for a multitude of clients. Our in-depth knowledge of how this vital medium can best be used, combined with excellent relationships with all publishers, ensures that our clients benefit from both effective advertising and extremely competitive rates.

Print Management

When you remove the hidden costs you'll be surprised at how much you can save! The quality of all your on-paper communication needs to be right and consistent in its projection of your organisation. It is for this reason alone that we offer a total print management solution. Whether your requirement is short run 'just in time' digital print or one of the many specialised print processes for any campaign — you can be sure of competitive prices and the highest levels of quality.

Merchandise

LUXMedia supply branded merchandise that will raise the public's awareness of your organisation, increase sales and create a sense of identity for your clients and staff. As a LUXMedia client you will have a breadth of product range combined with truly personal service.

Multimedia and e-Commerce

Our solutions will engage your customers, yield greater sales and create demonstrable ROI. A well-designed website, which is fit for purpose, is a prerequisite for e-commerce success. We build robust, scalable, high volume, transactional websites with great functionality, and an appealing user experience. Use our expertise to implement a measurable e-commerce solution for your business. We understand that your website is the living embodiment of your brand and deliver accordingly; coupled with SEO, the benefits to draw traffic to your site are endless!

Contact LUXMedia on: +44 (0)1442 500308

Advance your pecking order



Client Commendation

Having used LUXMedia in a number of previous roles, I had no hesitation with using their services again when I joined Bio-Rad. They offer an extremely professional service and all work is delivered to the highest possible standard and most importantly — on time and on budget. Their full range of Marketing services comes very highly recommended by me.

Matthew Horwood, Marketing Communications Manager — Bio-Rad Laboratories Ltd. EU

I just wanted to drop you a quick mail and say thanks for all the hard work you put into the show for us. The stand looked fantastic, and it was the extra touches that created such a good impression for us. All the feedback we received was excellent, and I think we had one of the most striking stands at the show.

Sophy Thomas, Marketing Director — BELL Micro Plc. UK

A quick note to thank LUXMedia for the enormous contribution you made to our successful Brand Launch on Wednesday night. The unusual venue, fine wines, good food and excellent graphics created a relaxed and friendly evening which all our guests enjoyed, and the proof is in the compliments we received on the evening and thank you notes since.

Tim Marshall, Managing Director — Georgeson Shareholder Plc.

"Thanks to the quality of the work they have done for us Travis and Darryl have made a very real contribution to the success of The Swift Group in recent years."

Brian West, National Sales Manager — Swift Group Plc.

LUXMedia have undertaken a number of projects for us and have delivered excellent results. Particularly impressive was the work they did for us for Mortgage Business Expo, where they designed, built and managed the stand. The team are knowledgeable about the industry, personable, and helpful, and we look forward to working with LUXMedia again in the future.

Rachael Evans, Marketing Manager — SYH Charterhouse Plc.

I have to say I am so far EXTREMELY impressed with your work — We will certainly want to use your services again and again...

Michael Clapper, Chief Executive Officer — Enterprise Group Plc.

I would just like to say thank you for all your help, you are a true professional. You have helped me every step of the way to meet my tight deadlines which I truly appreciate. I am sure 'Medtronic Europe' will be as impressed as me.

Julie Davis, Marketing Director — Medtronic Plc. UK

LUXMedia have produced some exemplary work for Cross Graphics over the years, including corporate identity, magazine design work, website design and in particular, exhibition stand design and construction. LUXMedia has produced excellent exhibition stands for Cross Graphics at both UK and European exhibition venues including NEC in Birmingham, the Rai centre in Amsterdam and the Leipzig exhibition centre in Germany. LUXMedia's good attention to detail and finish is worth a mention as well as their ability to be able to get on with the task at hand without my involvement, giving me time to concentrate on my already busy daily schedules. In short, I have no doubts about highly recommending LUXMedia Limited to you.

Simon J Cross, Joint Managing Director — Cross Graphics Ltd.

LUXMedia have produced some excellent work for us for many years including magazine design artwork, newsletter design artwork and exhibition stand design and construction. They have worked on exhibition stands on our behalf at venues including Earls Court in London and the GMEX in Manchester. We have found them very meticulous and hard working on any of our projects in which they have been involved over the past years. We have no doubts about recommending LUXMedia to anyone.

Simon Stern, Managing Director — Prestige Finance Ltd.

Contact LUXMedia on: +44 (0)1442 500308

 ANACHEM

AstraZeneca 



BARCLAYS

 BELL MICROPRODUCTS

 BIO-RAD

 CISCO SYSTEMS

 CITRIX®

 COMET
we live electricals

 COMPAQ

 THE Carphone Warehouse

 Currys

 Disney

 dyson

 easyJet

 FUJITSU COMPUTERS SIEMENS

 GE Money

 gsk GlaxoSmithKline

 hp invent

 maxell

 Microsoft®

 NEC

 NHS

 poggen pohl

 SONY



Brand Management
Broadcasting
Corporate Merchandise
Data Management
Design & Art Direction
Direct Mail
e-Commerce Solutions
Events & Exhibitions
Film & Photography
Marketing
Media Planning & Buying
Multimedia
Print Management
Public Relations

LUXMedia Ltd.
Suite 3.11
41 The Marlowes
Hemel Hempstead
Hertfordshire
England. HP1 1LD

Enquiries: +44 (0)1442 500308
Fax: +44 (0)1442 355001
Email: enquiries@luxmedia.co.uk
Web: www.luxmedia.co.uk

Copyright © LUXMedia™ All rights reserved.

LUXMEDIA & LUXMEDIA Ltd. are trading names of LUXMedia Limited. Registered in England & Wales Company No. 5494198
Registered Office: Suite 3.11, 41 The Marlowes, Hemel Hempstead, Hertfordshire, England. HP1 1LD. VAT Registration No. 865 448977